DESUR

Developing Sustainable Regions through Responsible SMEs

Duration: 2012 01 01 - 2014 06 30
Funding: INTERREG IVC
Coordinator: Foundation for the Development of Science and Technology in Extremadura (FUNDECYT, Spain)
Coordinator in APINI: dr. Žaneta Stasiškienė

Partners: KTU APINI, Foundation for the Development of Science and Technology in Extremadura, Badajoz (FUNDECYT) (Spain), South West Regional Authority, Cork (SWRA) (Ireland), Region of Western Macedonia, European Programmes Office, Kozani (Greece), Province of Bologna, Bologna (Italy), Pannon Business Network Association, Győr (Hungary), Labour fund Žasavje, Foundation for active employment policy, Zagorje ob Savi (Slovenia).

Description: The objective of the project is to improve regional policies in order to promote responsible innovation in SMEs throughout the exchange of experiences among all the partners, based on the triple bottom line: PEOPLE-PROFIT-PLANET. The DESUR project will address the difficulties that SMEs encounter when trying to incorporate social responsibility into their business model. SMEs often lack the resources and awareness necessary to adopt sustainable practices such as: respect for the natural environment, removal of barriers and inequalities, lifelong learning, increased productivity, efficient resource usage, better quality of life for employees, etc. The DESUR partner regions aim is to develop policies that enable SMEs to adopt sustainable practices in their day to day business. That is, foster eco-innovation in SMEs to increase competitiveness, create quality employment and be more respectful of the environment.

Website: http://www.desur.eu

Updated: 2014-04-25

RELATED INFORMATION

News:

› 03/10/2014 Seminar "Developing Sustainable Regions through Responsible SMEs – DESUR" (link)
› 01/07/2013 DESUR study visits in Lithuania (link)