ICEP – 2017 - 15th International Scientific Conference

THE FUTURE OF EUROPEAN UNION
INTERNATIONAL ROLE:
POLITICAL, ECONOMIC AND SOCIAL CHALLENGES

Programme

7 April 2017, Kaunas
Organising Committee

Assoc. prof. dr. Ainius Lašas
Dean of Faculty of Social, Arts and Humanities (Kaunas University of Technology)

Assoc. prof. dr. Eglė Butkevičienė
Vice-dean for Research of Faculty of Social, Arts and Humanities (Kaunas University of Technology)

Assoc. prof. dr. Audronė Telešienė
Acting Head of Institute of Europe of Faculty of Social, Arts and Humanities (Kaunas University of Technology)

Assoc. prof. dr. Rasa Daugėlienė
Conference coordinator in-chief, Institute of Europe of Faculty of Social, Arts and Humanities (Kaunas University of Technology)

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Conference administrator, Institute of Public Administration and Politics, Faculty of Social, Arts and Humanities (Kaunas University of Technology)

Programme Committee

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Prof. dr. Jari Stenvall
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Prof. habil dr. Stanislaw Uminski
University of Gdansk (Poland)

Dr. Velga Vevere
The University College of Economics and Culture (Latvia)

Dr. Rosita Zvirgzdina
Turiba University (Latvia)

Conference venue

Kaunas University of Technology, Faculty of Social Sciences, Arts and Humanities
Institute of Europe
Mickevicius str. 37, LT – 44320, Kaunas

Rooms No 213 and 113
ICEP – 2017 - 15th International Scientific Conference

THE FUTURE OF EUROPEAN UNION INTERNATIONAL ROLE: POLITICAL, ECONOMIC AND SOCIAL CHALLENGES’

9.00 – 18.00

8.30 – 9.00 Registration of Participants (Mickeyvičiaus str. 37, 2nd floor)

9.00 – 9.35 Greetings (room No 213)

Ainius Lašas
Dean of Faculty of Social Sciences, Arts and Humanities of Kaunas University of Technology
The Contradictions of Eurosceptic Discourse

Eglė Butkevičienė
Vice-Dean for Research of Faculty of Social Sciences, Arts and Humanities of Kaunas University of Technology
Welcome speech

Audra Plepytė
Ministry of Foreign Affairs of the Republic of Lithuania
Welcome speech

SESSION 1
ECONOMIC AND POLITICAL CHALLENGES TOWARDS STABILE ECONOMY OF EUROPE
9.40 – 13.25 Room No 213

Chairs: Rasa Daugėlienė (Faculty of Social Sciences, Arts and Humanities, Institute of Europe, KTU, Lithuania)

9.40 – 11.30 Stanislaw Umiński (University of Gdańsk and Institute for Development, Poland)
Vytautas Keršanskas (Eastern Europe Studies Centre; Kaunas University of Technology, Lithuania)

Theodoros Papailias, Stefanos Papailias (Piraeus University of Applied Sciences, Quality Assurance & Accreditation Agency, Greece)
The Transformation of Social Structures: The Welfare State Between 1880 - 2050
Stanisław Umiński (University of Gdańsk and Institute for Development, Poland)
*The Pros and Cons of Integration vs. Disintegration Scenarios for Europe*

Tommaso Emiliani (College of Europe, Belgium)
*Reacting to External Events? The External Dimension of EU Migration, Asylum and Border Management Policies*

Vytautas Keršanskas (Eastern Europe Studies Centre; Kaunas University of Technology, Lithuania)
*EU Defence Union and the Future of Transatlantic Relations*

Aleksandra Borowicz (University of Gdańsk, Poland)
*The European Migration Crisis – Determinants and Challenges in Economic and Political Dimensions*

Virginijus Keinis (Rīga Stradiņš University, Latvia)
*The Theoretical and Practical Challenges of European Security Community in the Context of Globalization*

11.10-11.30  *Discussions*

11.30-11.50  *Coffee break* (Room No 203)

**Chairs:**

11.50 – 13.25  

Jari Kaivo-oja (University of Turku, University of Tampere, Finland)

Małgorzata Zajaczkowski (Warsaw School of Economics, Poland)

Joanna Stryjek (Warsaw School of Economics, Poland)

Gazmend Qorraj, Suada Ajdarpasic (University of Prishtina, Kosovo)
*BREXIT Implications for the Future Enlargement of the Western Balkans*

Rasa Daugėlienė, Paulius Puskunigis (Faculty of Social Sciences, Arts and Humanities, Institute of Europe, KTU, Lithuania)
*The Scope and Specificity of Economic Relations Between the EU and the UK in Brexit Case*

Jari Kaivo-oja, Teemu Haukioja, Ari Karppinen (University of Turku, University of Tampere, Finland)
*“Growth, Jobs and Investments” Strategy in EU-28 Region. A Long–run Policy Evaluation with Eurostat, OECD and World Bank Data Bases*
Małgorzata Zajaczkowski (Warsaw School of Economics, Poland)
*Regional Cooperation in Eastern Dimension of the European Neighbourhood Policy*

Joanna Stryjek (Warsaw School of Economics, Poland)
*Stabilisation Through Institutionalisation? Institutionalisation of External Relations as a Success Factor in the Reform Process*

13.05-13.25 *Discussions*

13.30-14.15 *Standing lunch* (Room No 203)

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PARALLEL SESSION 2A
MANAGERIAL INITIATIVES TOWARDS DEVELOPMENT OF EUROPE
14.20 – 17.55 Room No 213

*Chairs:*

**Velga Vevere** (University College of Economics and Culture, Latvia)

14.20 – 15.50

**Biruta Sloka** (University of Latvia, Latvia)

**Ilze Buligina** (University of Latvia, Latvia)

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**Brodzicki Tomasz, Stanislaw Umiński** (University of Gdańsk and Institute for Development, Poland)
*The Baltic Sea – an Obstacle or a Bridge for Trade? Panel Data Gravity Model Estimation of Poland’s Region’s Trade*

**Velga Vevere, Rosita Zvirgzdina, Iveta Linina** (The University College of Economics and Culture, Turiba University, Latvia)
*Indexes and Their Use in Business Environment Evaluation in the Baltic States*

**Ilze Buligina, Biruta Sloka** (University of Latvia, Latvia)
*Work – Based Learning for a Competitive Labour Market: Achievements and Challenges in Europe*

**Haidong Feng** (University of Latvia, Latvia)
*An Exploratory Analysis of Latvian Brands Competitiveness in China*

**Zaiga Ozolina** (Kurzeme Planning Region, Latvia)
*Mussel Farming – a Business Approach for Industries in the Baltic Sea*

15.30-15.50 *Discussions*

15.50-16.10 *Coffee break* (Room No 203)
Chairs:  
**Baiba Rivza** (Latvia University of Agriculture, Latvia)  
**Natalija Kostikova** (Latvia University of Agriculture, Latvia)  
**Michail Th. Papailias** (T.E.I. of Piraeus, Greece)

16.10 – 17.55

**Michail Th. Papailias** (T.E.I. of Piraeus, Greece)  
*Time Use. Economic, Social and Health Care Aspects of Greek and European Union Citizens*

**Natalija Kostrikova, Baiba Rivza** (Latvia University of Agriculture, Latvia)  
*Opportunities and Barriers for Application of Distributes Ledgers in the Context of EU Digital Single Market Strategy*

**Natalja Tocelovska** (University of Latvia, Latvia)  
*Waiting for the Capital Market Union: The Position of Latvian Corporate Bond Market*

**Ilja Arefjevs** (BA School of Business and Finance, Latvia)  
*Efficiency Assessment Concept Model for Financial Alliances: Baltic Pension Fund Management*

**Uldis Plumite** (Latvia University of Agriculture)  
*Latvian Theme Park Development in Latvian Regions*

**Larysa Sheremetieva, Kostja Pudovski** (National Academy for public administration under the President of Ukraine, SIA “RAPIDO”, Ukraine)  
*The Europeanisation of the Economy and Social Challenges Through Innovative Furniture as a Response to Settlement of Anticrisis Management*

17.40-17.55  
**Discussions**

17.55-18.00  
**Final Session**

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**PARALLEL SESSION 2 B**  
**SOCIAL ACTIONS FOR THE SUSTAINABLE DEVELOPMENT OF EUROPE**  
14.20-17.55  
Room No 113

Chairs:  
**Jari Stenvall** (University of Tampere, Finland)  
**Florian Rabitz** (Kaunas University of Technology, Lithuania)  
**Inga Jēkabsons** (University of Latvia, Latvia)

14.20 – 15.50

**Tarja Saarelainen, Jari Stenvall** (University of Tampere, Finland)  
*Network Collaboration Between Cities in Developing Smart Arctic Area*
Inga Jēkabsone, Biruta Sloka, Ansis Grantiņš (University of Latvia, Latvia)
The Importance of Engagement of Society in Decision – Making Processes at Local Level for Overall Well-being at EU

Evija Rūsīte, Biruta Sloka (University of Latvia, Latvia)
Significance of Scientific Achievements in Higher Education Establishments for University Rankings

Olga Bogdanova, Ilja Arefjevs, Jurijs Spiridovns (Riga Technical University, BA School of Business and Finance, Riga International School of Economics and Business Administration, Latvia)
Preferred Ownership Structure of European Gas Storage and Transmission Companies

15.30-15.50 Discussions

15.50-16.10 Coffee break (Room No 203) 20min

Chairs: Florian Rabitz (Kaunas University of Technology, Lithuania)
Natalja Gurvits (Tallinn University of Technology, Estonia)
Titty Varghese (Kaunas University of Technology, Lithuania)

16.10 – 17.55

Florian Rabitz (Kaunas University of Technology, Lithuania)
K-groups and EU Leadership in Global Environmental Politics

Krislin Kivi, Natalja Gurvits (Tallinn University of Technology, Estonia)
Eco-Management and Audit Scheme (EMAS) Implementation in the European Union: Survey of Estonian Certified Organisations

Zanda Krūkle, Rūta Bendere (Ministry of Environmental Protection and Regional Development of the Republic of Latvia, Institute of Physical Energetics, Latvia)
Proposals of Environmental Noise Management Boost at a National Level in the European Union Member States

Titty Varghese, Ligita Sarkute (Kaunas University of Technology, Lithuania)
Violence Against Women by Refugee Men in Germany: A Mediatized Political Communication?

17.40-17.55 Discussions

17.55-18.00 Final Session

FINAL SESSION
Room No 213
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<tr>
<th>Time</th>
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<tr>
<td>17.55</td>
<td><strong>Chairs:</strong> Rasa Daugėlienė</td>
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<td>(Faculty of Social Sciences, Arts and Humanities, Institute of Europe, KTU, Lithuania)</td>
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<td>18.00</td>
<td><strong>Overview of the Conference and Closing Remarks from Parallel Sessions 2A and 2B.</strong></td>
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<td>18.00</td>
<td><strong>Dinner</strong> (Room No 203)</td>
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